

Boss Pet Acquires Leading Pet Grooming Bows Manufacturer Danvers, MA July 6, 2022

Boss Pet Products, Inc., a subsidiary of Boss Holdings, Inc. (BSHI), announced that it has acquired the business assets of Bardel Bows, LLC. of Fort Valley, GA, the premier pet grooming bow designer and manufacturer in the US.

"Bardel Bows has an unparalleled reputation and following among professional pet groomers. In the pet grooming bow market there is good, better, best and then Bardel Bows. The opportunity to bring this brand and company together with our pet businesses adds a further dimension to our ability to meet the needs of all our professional grooming customers", said Chris Miller, President of Boss Pet. "We are excited to work with Delise and Paul Knight, Bardel Bows' husband and wife team, to build upon the legacy and brand that they have developed in the pet grooming industry and very proud to have Delise continue to lead the design and creative for Bardel Bows".

"We are beyond excited to complete this transaction" said Delise and Paul Knight. "We have been blessed to have wonderful customers, great employees and some of the best business associates; with Boss Pet we see exciting opportunities ahead. Finding the right home for our company has been so important to us, and now Bardel Bows will have everything it needs to carry on its legacy and take the brand to even greater heights."

Boss Holdings CEO, Louis Graziadio, noted that "we continue to grow our portfolio of premium brands in the pet products industry. This is another step forward in building to our strength with operating companies that benefit from Boss Holdings' strong capital position, eCommerce and distribution capabilities." Bardel Bows (<u>www.bardelbows.com</u>) furthers Boss Pet's growth following its prior acquisitions of Coast2Coast, PetEdge and Frank Rowe and Son. Established in 1989, Bardel Bows was born of the idea of selling uniquely designed, handmade in the USA, high quality professional dog grooming bows. Today Bardel Bows are recognized as the gold standard in dog grooming bows and accessories that provide the Perfect Finishing Touch.

Chris Miller, President of Boss Pet, further commented: "The acquisition will complement our diversified offering of pet products with the addition of the Bardel Bows premium product line. In addition, the acquisition brings us an entirely new strategic capability with the Bardel Bows *Club Bowdacious* subscription program where professional dog groomers with a monthly subscription receive a new and unique collection of accessories automatically every month. This is an excellent vehicle as we continue developing our relationship with professional groomers in the expanding pet products and services industry."



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About Boss Holdings and Boss Pet

Boss Holdings, Inc., headquartered in Kewanee, IL since 1893, trades on the OTC Pink Market under the symbol BSHI. Its wholly owned subsidiary Boss Pet Products, Inc., based in Danvers, MA distributes pet grooming supplies, equipment, pet leashes, toys, apparel, health and wellness products.

Other Boss Holdings subsidiaries include Galaxy Balloons, Inc., based in Cleveland, Ohio which distributes custom imprinted balloons, inflatables and other products for the promotional products industry, and Aries Manufacturing, a division of Boss Tech Products, Inc., a supplier and distributor of cell phone accessories, including charging solutions, hands-free headsets, speakers and related products. To learn more about Boss Holdings and Boss Pet Products please visit: <u>BossHoldingsinc.com</u> and <u>Bosspetedge.com</u>.